South Lakeland District Council

Making South Lakeland the best place to live, work and explore

Council Plan 2014-2019

Updated November 2017
Forewords

In a recent quality-of-life survey it was highly encouraging to see the level of satisfaction of South Lakeland residents. 90% of those surveyed were satisfied with the area as a place in which to live. South Lakeland regularly comes out in surveys as offering some of the best quality of life opportunities anywhere in the country – we were recently ranked by Halifax as the second best place in the whole of the North West to raise a family. BBC Radio Four’s programme Women’s Hour also ranked South Lakeland the number one place in the North for women to live.

In addition to terrific towns, villages and countryside, we have a healthy economy. Our unemployment rate is low and we have an enviable record for new businesses that start here and grow. One of the key objectives of the council is to continue to attract high quality jobs to the area, and our recent partnership agreement with two neighbouring councils will enhance our ability to do so.

Unsurprisingly, people want to live here and we need to ensure houses are built that local residents can afford. This council has a core commitment to support the creation of affordable homes to rent for our residents and future generations – we have enabled 342 new affordable homes for rent since 2014. I am confident that with the plans we have in place, we will easily meet our target of 1,000 new affordable houses to rent by 2025.

The functioning economic geography that exists around South Lakeland and Morecambe Bay, is part of our wider connection to the UK Industrial geography and its sectors, and is equally as important to the businesses that operate in South Lakeland itself.

There are many opportunities that exist in South Lakeland to influence our future success. For example, our levels of education and levels of qualifications are significantly better than the national averages, yet our Cumbrian Local Enterprise Partnership reports a skills shortage. It’s not that our people are not skilled or qualified, it’s just that there may not be enough of them in the future to sustain our economic need and ambitions, therefore we need to attract and retain people to the area.

Our vision remains the same, to make South Lakeland the best place to live, work and explore, and we will endeavour to deliver this vision and the opportunities it will provide, and we will face the challenges even when they may be difficult.

I hope you enjoy reading your Council Plan and we welcome your feedback, comments and suggestions for improvement. Our contact details are on the back page.

Lawrence Conway - Chief Executive

The number of people in employment and the jobs available per person in South Lakeland is significantly better than UK averages. However many of those jobs and salaries pay less than half of the national average.

There are significant issues regards access to affordable housing. Houses in some parts of South Lakeland cost 12 times the annual household income levels. There are over 6,000 people on the social housing waiting list. The number of children aged 0-14 have reduced by 7% against a national increase of 6%. Across all working age ranges, we show stagnation or reduction against national averages.

Add to these the ability to access decent broadband, schools, hospitals, shops and leisure facilities in a mainly rural area and the focus on solving the local issues comes sharply into view.

Ours is a wonderful environment and we want to maintain it. This council is proud of being environmentally friendly. We have introduced plastic and cardboard kerbside recycling collection services right across the district - to over 98% of the houses. We have reduced our carbon footprint and we have put solar panels on our headquarters.

I believe we, as a council, must work closely with parish and town councils, as well as with local community groups. Indeed, we believe strongly in localism. We have spent almost £1m on around 70 locally sponsored community projects, that’s everything from broadband connectivity to providing disabled toilets, improving footpaths and funding village hall improvements.

I am particularly proud of the work done in collaboration with local communities to build and enhance playgrounds; at Hallgarth, Sandylands, Oxenholme, Kinkfield, Flookburgh, and Rothay Park. These playgrounds, together with the proposed work in Millerground and Nobles Rest will hopefully be enjoyed by many generations to come.

I believe that by working together we have achieved a lot. However, as you will read in this plan, there is so much we still want to do.

This council plan is testimony to the hard work, dedication and future vision of so many people - community groups, members of staff, councillors at all levels and of all colours, and so many more beyond. I am fantastically proud to be a part of this plan for our future, as I hope you are.

Giles Archibald - Leader of the Council
Introduction

The Council Plan is the council's strategic document that tells us what our priorities and targets are for the period 2014 to 2019.

Our vision is to make South Lakeland the best place to live, work and explore. Our ambition is to have a varied economy with a skilled workforce to support, a balanced housing market to meet needs, great leisure services and a cultural offer that appeals to residents and visitors alike.

We have a strong commitment to public service and we all work together to deliver our priorities. Localism has become a strong influence on the way we work. We believe in working collaboratively with communities. By working in partnership, we believe we can achieve the right outcomes for you.

We have continued to deliver on our priorities in 2016/17 – on housing, on jobs, on the economy and the environment.

In this year’s update we have reinforced the emphasis on strategic development in the economy; enabling the delivery of a range of housing; integrating culture and health and wellbeing and establishing a sense of place with the environment.

As with the 2016 update we continue to focus on:

“Our long term ambition for 1,000 jobs and 1,000 affordable homes for rent”

The council has a key commitment to enable 1,000 new affordable homes for rent in the district by 2025 and is on target to achieve this, with 319 so far delivered.

We are committed to support the creation of 1,000 new higher paid jobs in the district by 2025. Latest figures show the council is on course to achieve this ambitious target, with an estimated 302 new jobs created in South Lakeland since 2014.

The priorities will continue to be important for the next year, with our budget showing how our spending will help to achieve them. The priorities are supported by a set of projects that will be delivered over the period and each priority is supported by a set of measures that will be used to report our progress.

The plan is refreshed annually to take account of any local or national changes, and we will report our progress in an annual report, which will be published by June each year.

You can check how we are delivering against all our council plan ambitions on our website at: www.southlakeland.gov.uk

Our vision remains:

“Making South Lakeland the best place to live, work and explore”.

Our four priorities to achieve this remain:

• Economy
• Housing
• Environment
• Culture and Wellbeing

This council plan highlights the key projects this council will deliver within the four priorities.

Our values

The delivery of this Council Plan is influenced by our three key values. These are:

Empowering people
By listening to our customers and our employees, their ideas and comments will help us make improvements to customer service and workforce development.

Excellence
Seeking continuous improvement in what we do, ensuring that our actions address the needs of South Lakeland.

Open and transparent
Being courteous, efficient and transparent in our dealings with the public.
Our strategy update - 2018
Our strategy update reflects progress made in the last four years since the commencement of the Council Plan and areas we want to focus on moving forward. We continue to promote the interests of our residents and businesses with central government and our work to establish partnerships across local authorities continues to develop.

Our place
We will continue to work with our community and voluntary organisations, to increase the reach and scope of their work. We will continue to put our place at the heart of decision making and bring together the right people - councillors, public servants, businesses, voluntary and community organisations, and residents - to enable communities to thrive whilst retaining their distinctive character. We are committed to furthering the localism agenda and empowering communities to progress.

Economy
We will continue to increase economic investment in rural and urban areas, and help boost the economy facilitating the growth of more well-paid jobs to make South Lakeland a desirable place for young people and families achieve their full potential. We will continue to pursue a positive agenda generating social benefits arising out of the overall value and outcomes of sustainable economic investment and growth across all our communities in South Lakeland.

Housing
We adopted our Core Strategy in 2010 and Land Allocations plan in 2013 – way ahead of most North West councils – to allocate sites to meet the district’s need for housing. Detailed development briefs have been prepared for eight key sites across the district to guide issues such as the design, layout, access and green space provision. We continue to receive CIL payments from developers and develop our programme of investment in support of the Local plan objectives. We will continue to use this money to fund vital new infrastructure, making improvements to roads, schools and green spaces. We will continue to work with our communities on how it is best spent to support local development.

Environment
We have implemented optimised waste and recycling collection rounds to deliver an enhanced kerbside recycling service that now collects plastic and cardboard alongside the existing paper, glass and cans to 100% of the residents.

Culture and wellbeing
We will continue to fund and support green projects such as promoting carbon reduction, energy efficiency schemes and supporting cycling initiatives.

We continue to support key events across South Lakeland including the Lakes International Comic Art Festival and the Kendal Mountain Festival. We have provided life-saving water safety training to more than 3,000 schoolchildren and health and crime reduction has been supported by securing funding to tackle domestic abuse issues in South Cumbria.

Our influence
We will continue to work with partners on a collaborative approach to devolution. Working with neighbouring authorities, and engaging with government, we will pursue a positive agenda for economic growth and improvements and efficiencies in public service delivery. Our approach will assist the government significantly in the delivery of its policies on productivity, securing a greater proportion of low carbon energy, increased gross value added and more jobs.

South Lakeland will seek to maximize its role influencing the strategy for transport in the north. We will continue to work with Cumbria County Council to reduce duplication of work and make efficiencies across services. We will also continue to engage with Parish and Town councils on what powers they would like to see devolved.

Our innovation
Through our innovation and improvement portfolio, we will look at where there are opportunities to reduce costs by using our knowledge and skills to become more entrepreneurial in the way we do business. We will also continue to build on our successes and identify opportunities for further shared service arrangements.

Our customers
We are transforming the way we deliver services by maximising digital technology and putting customers at the heart of everything we do. We will make it easier for customers to do things for themselves while ensuring that those who need more complex assistance receive it in a
customer-friendly way. We will improve services in the knowledge that customers expect to do business with us in a simpler way and at times which suit them.

What will success look like?
• Simpler way of working for everyone at SLDC
• Faster and better services for our residents
• Value for money for taxpayers
• More time to help vulnerable residents
• Improved customer satisfaction
• A highly-skilled, modern workforce

Our members, our workforce
Our elected Members have sought to work collaboratively with all public services and other key partners to reduce duplication of work and improve customer service. We will continue to help the council retain and develop its workforce. The continued success of our apprenticeship scheme has enabled opportunities for young people to get into work at South Lakeland District Council.

Our assets
We will look at opportunities to make the best use of our council assets, investing to save and increase income and revenue when and where appropriate to do so. Where there is an appetite and sound rationale, we will seek opportunities to devolve services and transfer or sell local assets to town and parish councils and community groups.

Our resources
We have delivered a balanced budget while protecting front-line services and key ongoing projects. This year’s budget includes several growth proposals, including investment to strengthen economic development activities and providing the funds to support ‘green’ projects such as promoting carbon reduction, energy efficiency schemes and supporting cycling initiatives.

We will continue to deliver our vision via sustainable and cost effective services. The council’s net revenue service budget for 2017/18 totals £14.7m. Efficiencies totalling circa £129k are included in the current 5 Year Medium Term Financial Plan. The deficits are projected rise form £1.2m in 2018/19 to £1.4m in 2021/22. £850k of this will be met through the Customer Connect Programme with options to meet the balancing circa £0.5m currently under development.

Our Successes 2016/17
SLDC has established a collaborative partnership with Barrow Borough Council and Lancaster City Council with the intention of working jointly to identify and exploit opportunities for investment and growth, along with the private sector and other partners, across the whole of the Morecambe Bay area.

The Mintworks, which is fully occupied, provides an environment for businesses to grow with 10 flexible offices, as well as meeting and conference facilities for business events, skills training and networking.

We have awarded community grants worth £285,000 in the past year to projects ranging from rural broadband installation and new playgrounds to major schemes to rejuvenate a tourism destination and tackle village congestion problems, through the council’s Locally Important Projects (LIPs) funding scheme.

We are working with communities across the district to rejuvenate parks and playgrounds, in a £600,000 improvement programme. New parks have been completed at Sandylands, Hallgarth and Rinkfield in Kendal, Oxenholme and Rothay Park, Ambleside, with other projects ongoing at Ulverston, Windermere, Grange and Nobles Rest in Kendal.

In 2016/17 SLDC investigated 380 reports of fly tipping reports across the district and investigated 291 abandoned vehicles.

SLDC have partnered with Craven District Council to launch Great Place. This partnership has been created to form an area of Great Place where a sustainable, resilient, creative community and economy exists, celebrating the distinctiveness of place, the skill and experience of creative people and a god quality of life, which in turn will retain and attract younger people to our districts to influence, support and create our future economy.

The Community Safety Partnership has focused on tackling alcohol rated crime through a theatre tour, ‘Loudmouth’. This tour was performed across 9 Barrow and South Lakeland schools to use drama performance to demonstrate the dangers and potential risks of drugs and alcohol to students. 99% of students felt the programme helped young people to stay safe around alcohol.
Economy

“Enabling and delivering opportunities for sustainable economic growth”

Engagement with the private sector and public sector partners will be central to our approach to helping to grow and develop the economy. In addition, there will be a renewed focus to unlock our key housing and employment sites.

We will enable growth in accordance with the Cumbria Strategic Economic Plan, working in partnership with the Cumbria Local Enterprise Partnership (LEP) and Private local businesses. We will improve the districts competitive advantage to succeed in today’s environment, exploring opportunities to influence, engage and work with strategic partners across the northern powerhouse including Lancashire and Furness to support our growth ambition and access external funding.

Working with partners we will maximise the districts growth potential from the major investment in advanced manufacturing in the Furness area and investment opportunities in the M6 corridor, as well as positioning South Lakeland and Cumbria more firmly as part of the Northern Powerhouse.

We will exploit opportunities to boost the economic performance of the Morecambe Bay area. We will identify, consider and develop initiatives and activity where joint working and shared resources offer a means by which additional benefits can be effectively delivered.

Through our ‘Invest in South Lakeland’ programme, we will promote the area and the investment opportunities as a great place to do business. We will encourage and support businesses and investors. We will work with our public sector partners to maximise access to funding and to encourage the provision of skills training to meet the future needs of the economy. We will encourage businesses whose products and services reduce carbon usage and improve the environment.

We will plan for future major infrastructure needs which will support growth in the principal centres of Kendal and Ulverston. For example by assessing strategic road improvements including the Northern Development Route, north of Kendal, the A590 and A595 and lobbying the case for improvement to rail services.

We will when opportunities present themselves make best use of our property portfolio to support economic growth, through the use of our current and future asset base.

We will continue to develop our strong relationship with leading educational centres such as Kendal College, Lancaster and Morecambe College, University of Cumbria and Lancaster University to promote and influence economic development.

Through our Economic Development Strategy we will continue to build on our traditional strengths, and pioneer new industries that make the most of our place. We will promote new ways of working so that businesses can compete and reach their potential whilst enjoying everything that is special about living in South Lakeland.

We will continue to protect the vulnerable, mitigate the effects of poverty and work with others in our community to address the pressures on people experiencing poverty in South Lakeland.

Measures of success

By 2025, we will achieve investment enabling the creation of 1,000 new jobs in the area.

Between 2015 and 2025, we will have enabled, with the private sector, the rise of higher paid jobs and a year-on-year increase in the current median household income of £31,189 for people who live in South Lakeland.

Between 2015 and 2025, in partnership with the district’s towns and villages, the council will ensure they maintain their distinctive character and thrive commercially by supporting and improving the business start-up rate of 90 per 10,000 working population year-on-year.
## Housing

### “Providing homes to meet need”

<table>
<thead>
<tr>
<th>The council will help facilitate and enable the delivery of new affordable and open market housing through private sector led developments across the district</th>
<th>We will through our South Lakeland Housing Strategy continue to work with private housing developers to maximise delivery of new market and affordable homes on allocated housing sites, including the creation of 1,000 new affordable homes for rent from the period 2014-2025.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>We will continue to focus our resources on strategically important projects that reflect local need, helping to address barriers to delivery where possible.</td>
</tr>
<tr>
<td></td>
<td>We will implement Development Management Policies. We will review and update our environmental standards that help people to improve their homes and help builders to build environmentally sustainable new homes.</td>
</tr>
<tr>
<td></td>
<td>We will work with our partners to help deliver and promote housing including starter homes. We will work to help develop and expand the opportunities for self build.</td>
</tr>
<tr>
<td></td>
<td>We will work to address elderly care provision and we will encourage a range of housing to allow our young people to stay and attract new young people to the area.</td>
</tr>
<tr>
<td></td>
<td>We will help facilitate and enable the delivery of new homes in small rural settlements, including barn conversions.</td>
</tr>
<tr>
<td></td>
<td>We will continue to use our resources (e.g. New Homes Bonus and Second Homes Fund) and assess how they are best applied to different delivery models, to help build affordable housing and to support locally important projects.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>The quality and condition of private sector housing will be improved and the number of empty homes reduced</th>
<th>We will continue to work with owners and housing providers to bring empty homes back into use.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>We will continue to work with partners nationally over the high levels of second home ownership in some areas of the district.</td>
</tr>
<tr>
<td></td>
<td>We will help householders with advice about energy saving initiatives.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>The council and its partners will work together to significantly reduce the risk of homelessness</th>
<th>We will deliver on our strategy to reduce homelessness, provide the correct available support for those who need it and maintain high standard in service provision.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>We will work with all registered housing providers to manage the impact of welfare reforms and reduce the risk of homelessness.</td>
</tr>
</tbody>
</table>

### Measures of success

- By 2025, we will have enabled, with the private sector, the development of 1,000 new affordable homes to rent.
- By 2025, we will have enabled, with the private sector and housing associations, an average of 60 completed permanent dwellings each quarter.
- By 2025, the number of long-term empty homes, currently 827, will have reduced by 20%.
- Between 2015 and 2019, the council through targeted interventions will, year on year, bring a minimum of 70 empty homes back into use.
- During 2018/19 the number of homeless households living in temporary accommodation will be no more than 20 at any one time.
## Environment

“Protecting and enhancing our place”

<table>
<thead>
<tr>
<th>The council will help our residents to reduce the total amount of household waste and extend the range of recycled materials from the kerbside</th>
<th>We will explore the opportunities to extend kerbside recycling to increase the range of recyclables collected and change the way we collect materials. We will use our waste as a resource to improve the economic return from the reuse and recycling of materials collected from the kerbside.</th>
</tr>
</thead>
<tbody>
<tr>
<td>The council will make progress in reducing carbon emissions and become more energy efficient</td>
<td>We will reduce the council’s carbon emissions by reducing our energy use through the efficient management of our land and buildings and be an exemplar to others. In protecting South Lakeland we will influence and encourage others to reduce their carbon footprint.</td>
</tr>
<tr>
<td>The council and its communities will enhance and protect our heritage and high quality environment</td>
<td>We will support Cumbria County Council and local partners with their strategies for active travel, such as developing safer cycle and walking routes to work and school and promoting cycle tourism. We will explore potential opportunities with the Canal Trust to develop cycle routes along the canal paths of South Lakeland. We will implement our Development Briefs, and encourage the highest standards for new developments. They will demonstrate quality and sustainability in their preparation, planning and operation. We will review our Air Quality Action Plan to develop stricter air quality measures and investigate options to further improve the air quality across the district. We will continue to promote our air and water quality and address environmental nuisance complaints. Through our open space strategy we will work with local communities to improve, manage and promote the public realm and make best use of and care for our parks and open spaces. We will facilitate and support our third sector, community groups and businesses to plan and prepare for potential future emergency incidents. Working with our partners we will continue to improve and enhance facilities for lake users on Windermere.</td>
</tr>
</tbody>
</table>

### Measures of success

By 2019, the amount household waste sent for reuse, recycling and composting will increase from 43% to 50%. During the same period the range of recyclables will be widened.

By 2019, the amount of residual household waste not sent for reuse, recycling and composting will have reduced from the current baseline of 511kg per household.

Between 2015 and 2019 the council will, year on year, have reduced its operational carbon footprint by 100 tonnes of carbon, from a baseline of 2,869 tonnes.
Culture and wellbeing
“Improving wellbeing, reducing inequality and supporting cultural activities”

<table>
<thead>
<tr>
<th>Through our Public Health and Wellbeing Strategy the council and its partners will support wellbeing improvements and reduce health inequalities</th>
<th>We will strengthen relationships with key public health providers and increase the resilience of the third sector, whilst influencing and facilitating a more joined-up approach to initiatives linking good housing, environment and economic growth.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>We will continue to work in partnership with Greenwich Leisure Limited to improve health, wellbeing and physical activity programmes that are accessible to all.</td>
</tr>
<tr>
<td></td>
<td>We will work to deliver the strategy’s three key themes of managing: the wider influences on health and wellbeing; 1) health improvement through healthy lives, 2) physical activity and 3) health protection</td>
</tr>
<tr>
<td></td>
<td>We will support young people to have a greater voice in the democratic process and provide opportunities for them to have a say about how our services work for them.</td>
</tr>
<tr>
<td></td>
<td>We will work with partners to reduce the number of people affected by rural crime, domestic violence, alcohol related crime, substance misuse, anti-social behaviour and serious and organised crime through our excellent Community Safety Partnership work and the Applied Theatre in Cumbria Project.</td>
</tr>
<tr>
<td></td>
<td>We will explore opportunities for commissioning services through third sector organisations which provide excellent value for money for our communities.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>We will develop South Lakelands reputation as the UKs leading rural cultural destination and as a place for nationally and internationally recognised arts, events and festivals</th>
<th>We will strengthen the district’s cultural and creative industries, supporting our leading cultural organisations to secure investment through Arts Council England and other funding bodies.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>We will work with partners to improve infrastructure including broadband and facilities in key destinations to support South Lakeland as a premier area for culture, arts events and festivals.</td>
</tr>
<tr>
<td></td>
<td>We will encourage best use of our distinctive environment as a location for attracting cultural activities and events that strengthen the district’s visitor economy and the health and wellbeing of our residents.</td>
</tr>
<tr>
<td></td>
<td>We will continue to work in partnership to grow and enhance our cultural tourism offer.</td>
</tr>
</tbody>
</table>

**Measures of success**

By 2019, through collaborative and preventative action the level of self-reported general health of South Lakeland’s residents will demonstrate an improvement above the baseline of 70% as reported in the Quality of Life Survey.

By 2025, the health inequality gap for residents in South Lakeland’s 18 most deprived communities will be narrowed resulting in the improved healthy life expectancy above the national average of 81 years.

By 2019, the overall level of reported crime will not exceed the 2014/15 level of 3,425.
## Delivering our priorities

### How will we deliver our priorities?

“Ensuring we are equipped to provide the best, most cost effective services”

| Through a flexible and skilled workforce | Through our Customer Connect Programme staff will have the ability to work more efficiently for the customer and our workforce plan development will set out future requirements for the organisation. We will continue to develop our skilled workforce with more digital skills and a more flexible, coordinated approach to working across services. We will take advantage of the government scheme to increase our number of apprentices so their talent can be harnessed, to support both their own career development and the organisation. |
| Through our community leaders | Our elected Members act as community leaders and are advocates for local people. We will ensure they are given the training they need to effectively represent their residents and support their communities to become more sustainable. Our elected Members will regularly monitor delivery of the council plan and its measures of success through its Cabinet and Overview and Scrutiny Committee. Through the Customer Connect Programme Members and customers will be able to access interactive performance data via our website giving customers the ability to hold us to account more easily. Members across both the district council and county council will work collaboratively to deliver joint projects and activity so that duplication of work is reduced and efficiencies gained. |
| Through a sustainable budget | The council will ensure it has proper arrangements in place for securing financial resilience. The Medium Term Financial Plan details the council’s financial position and the resources allocated to service areas and capital projects that will enable the council priorities to be delivered. Significant resource pressures in the future will impact on our deficit projections. Through our Medium Term Financial Strategy, the challenges of a reduction in support from central government funding and the impact of the economic climate are regularly reviewed. Proposals to resolve potential short and longer term deficits have been developed. Invest to save projects will achieve efficiencies and generate income, supporting this organisation to become sustainable in future years, whilst retaining the optimum level of value for money. Whilst working within regulations our Sustainable Procurement and Commissioning Strategy will give more support to local organisations in tendering for work. |
| Through improved customer engagement and communication | Through our Customer Connect Programme our single view of the customer will put them at the heart of everything we do and enable them to have better access to services at times which are more convenient to them. Our customer feedback will continue to be used to inform and improve service delivery. |
Glossary of Terms

Arts Council England
Arts Council England champions, develops and invests in artistic and cultural experiences that enrich people's lives. They support a range of activities across the arts, museums and libraries - from theatre to digital art, reading to dance, music to literature, and crafts to collections.

Connecting Cumbria
A Cumbria Country Council led partnership aimed at providing access to superfast fibre broadband to every resident, business, organisation and visitor in Cumbria.

Community Infrastructure Levy (CIL)
The Community Infrastructure Levy is a tool for local authorities in England and Wales to help deliver infrastructure to support the development of the area.

Community Safety Partnership
A group of organisations and voluntary groups who work together with a common aim to tackle crime and disorder in the area and to maintain South Lakeland’s position as one of the safest places in the North West.

Cumbria Strategic Economic Plan
A 10-year plan, concentrating on four strategic priorities with intervention through four economic drivers. This ‘four by four’ approach will deliver the maximum benefit for Cumbria and drive economic growth at a county, national and international level.

Cumbria Local Enterprise Partnership (CLEP)
CLEP provides a strategic lead in all activities contributing to the growth and vibrancy of the county’s economy and where appropriate takes positive action, using the skills, capability and networks of its partners.

Customer Contact Strategy
A council strategy that sets out to simplify the way services interact with people and improve the customer experience.

Development Briefs
Development Briefs give guidance on development on specific sites. They show which policies of the Local Plan apply to each specific site as well as detailed requirements on siting, access, design and landscaping and are subject to public consultation. Once adopted, they are used to assist the master planning of development and inform the consideration of planning applications.

Development Management Policies
Policies of the Local Plan that set out the criteria against which planning applications will be considered including design and environmental standards.

Economic Growth Strategy
A council strategy that sets out the ambition to be the very best place to work and to do business. It is an ambition that focuses on the need to create the right opportunities for economic growth, recognising that further investment will be needed to enable the district to fulfil its economic potential.

Invest in South Lakeland Programme
An inward investment service provided by the Economic Development Team providing information to businesses of all sizes, covering all industry sectors whether already operating in South Lakeland, new start-ups or businesses looking to expand or move into the District.

Medium Term Financial Plan (MTFP)
This plan provides the financial planning mechanism to ensure the council, both individually and in partnership can deliver its corporate priorities by providing a strategic forecast of both expenditure and resources.

New Homes Bonus
The Government matches the additional Council Tax raised for new homes and properties brought back into use by the council, with an additional £350 for each affordable home.

Greenwich Leisure Limited
A not for profit charity, contracted to manage Kendal Leisure Centre, Ulverston Swimming Pool and Outdoor Complex, and Windermere Outdoor centre.

Sustainable Procurement & Commissioning Strategy
A council strategy that sets out the procurement aims and objectives for the next three years.

Public Health and Wellbeing Strategy 2014-2019
The Council’s Public Health and Wellbeing Strategy presents how the council will work with partners sharing expertise, skills and resources to improve the health and wellbeing of our residents and reduce health inequalities.

Third Sector
The Third Sector or voluntary sector, community sector or not-for-profit sector is the activity undertaken by organisations that are not for profit and non-governmental.

World Heritage Site (WHS)
A World Heritage Site is a place (such as a forest, mountain, lake, island, desert, monument, building, complex, or city) that is listed by the United Nations Educational, Scientific and Cultural Organization (UNESCO) as of special cultural or physical significance.
Contact us

We welcome all feedback.
If you have any comments or questions, or would like further information, please contact us.
Website: www.southlakeland.gov.uk
Email: customer.services@southlakeland.gov.uk
Tel: 01539 733333
South Lakeland District Council
South Lakeland House
Lowther Street
Kendal
Cumbria LA9 4DQ
You can view this plan online at: www.southlakeland.gov.uk