

Schedule 1 - The Project

The Council is making financial contributions to the recipient towards the development and delivery of activities identified in the Kendal Vision and Kendal Town Centre Strategy.

The key deliverables for Kendal Futures Community Interest Company (CIC) shall be:

Contracting of Kendal Vision Manager

Contracting a Kendal Vision Manager for a 3-year period to work 2 days per week (16 hours), including any premises, travel and subsistence costs relating to this post.

The Vision Manager will be responsible for delivering on the aspirations set out in Kendal Vision, and in particular on the projects identified in consultation with the Director of Customer and Commercial Services and Portfolio Holder for Economy and Culture and Leader of the Council as the opportunities are identified and brought forward.

The Vision Manager will report directly to Kendal Futures CIC's board of directors and Kendal Futures' General Manager and work closely with local businesses, landowners and other local stakeholders. This team will:

- Communicate, share and promote the Vision and its aspirations inside and outside of the District, further strengthening its digital presence.
- Establish delivery groups (see delivery structure below), agree their terms of reference, sustain and support these groups, ensuring they remain focused, positive and on track.
- Investigate, facilitate and, if appropriate, lead the creation of a sustainable delivery vehicle or development body for the Vision and Town Centre Strategy.
- Manage the project development monies to develop agreed projects to a stage where they can attract public and private sector investment.
- Identify public and private sector funding opportunities and write appropriate bids and/or support and facilitate funding applications made by third parties, including public sector partners.
- Engage private sector businesses and landowners in discussions around identified opportunity sites.
- Work with public sector partners to ensure that policies and frameworks, including the Local Plan as well as design guides and planning conditions, are consistent with the aspirations for Kendal set out in the Kendal Vision and Town Centre Strategy.
- Bring forward ideas and case studies from other successful places.
- Collaborate and share information with other towns and villages in South Lakeland to share learning and best practice.

Kendal Futures & Vision Delivery Structure

