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Ulverston Community Enterprise
Coronation Hall
County Sq
Ulverston, Cumbria, LA12 7LZ

Dear Beth & Ceri

RE: UCE

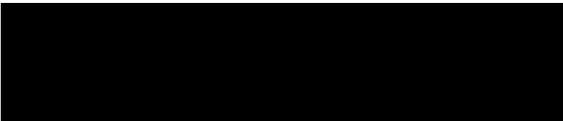
Many thanks for your recent presentation with the UCE board to update on your business plan. I support your plans to take on a long-term lease of the building and was pleased to see that you were very close to bringing the business into the black as Covid struck. It was a difficult time for all businesses, and I'm sure made more complex having only a couple of years to establish. Well done to all the team.

The strategy going forward and the new employees CVs were most impressive, as was their passion for arts, culture and the community which really stood out in the presentation. The plans for programming and improved experiences, along with the drive to be a central part of the community and town economy was very welcome to hear.

Our High Streets and businesses in town centres have changed dramatically in recent years. Footfall is now driven mainly through an experience, beautiful surroundings, leisure and social activities. For the continued success of Ulverston and to protect it from becoming like so many other casualties, it is essential to grow these areas and work together to provide a destination that both locals and visitors want to spend time in.

I know that SLDC understand the value and impact that the Coro can bring, so with their continued financial support to get you back to your pre Covid balance sheet, I am sure the economic benefits to the whole area will be well worth the investment.

Having a team so central to the community is, I believe, paramount to success and I look forward to seeing great things from you all.



Michelle Scrogam
Chair